



# Sponsorship Opportunities



## **Fund an Item Sponsor - Unicorn Program**

*In late 2021 Helping Strays of Monroe County initiated the "Unicorn Program." This program aims to place at-risk dogs in appropriate foster homes as quickly as possible to prevent or address shelter stress. Shelter stress is a real phenomenon that impacts a dog's behavior and makes them more difficult to adopt. Not only does Helping Strays provide food, medications, and health care, but they also provide follow-up training for the fosters and adopters by contracting with highly specialized trainers that assess and address both the physical and social needs of our at-risk dogs and create a program specific to that dog. This training is a large cost to the Shelter, but Helping Strays believes that every animal deserves a chance to live his or her best life in a loving home. Will you please help us give every dog this opportunity by donating to the Unicorn Program?*

## **Platinum Sponsor - \$3000 with 1 VIP Table for 10**

- Full page custom ad in the auction catalog
- Sponsor signage displayed at event
- Included in the auction presentation
- Four bottles of wine
- Front row seats to the live auction
- Mobile sponsorship

## **Gold Sponsor - \$2000 with 1 VIP Table for 10**

- Half page custom ad in the auction catalog
- Sponsor signage displayed at event
- Included in the auction presentation
- Two bottles of wine
- Front row seats to the live auction

## **Silver Sponsor - \$1000**

- Six tickets for the dinner/auction
- Quarter page custom ad in the auction catalog
- Sponsor signage displayed at event
- Included in the auction presentation

## **Bronze Sponsor - \$750**

- Four tickets to the dinner/auction
- Quarter page custom ad in the auction catalog
- Sponsor signage displayed at event
- Included in the auction presentation

## **Spirit Sponsor - \$500**

- One half page custom ad in the auction catalog
- Sponsor signage displayed at event
- Included in the auction presentation
- Mobile Sponsorship

## **Mobile Sponsor - \$250**

As a Mobile Sponsor your logo will be displayed on the auction platform



- Advertise your company/service and get brand new customers!
- Sponsorships are a great way to show your support, even if you can't be there. Donations are all tax-deductible!

**Helping Strays, 4221 Hanover Rd., Columbia IL 62236**